

Jobs.co.za

Sophisticated | Uncomplicated
Technology | Solutions | People | Attitude



Jobs.co.za is South Africa's affordable online job advertising portal uniquely designed to accommodate the recruitment needs of small to medium (SME) size companies; However all employers will equally enjoy considerable benefit through utilising our sophisticated and uncomplicated online recruitment advertising tools.

South Africa's Job Portal

Why Jobs.co.za?

Jobs.co.za recognises the challenges facing small to medium size companies when it comes to recruiting reliable staff. With soaring bandwidth costs, pricey job advertising and recruitment costs, recruiting can amount to a substantial sum. With the simplistic functionality offered through Jobs.co.za, company's can save considerable costs and time during the recruitment process.



- ✓ Over 300,000 job seekers.
- ✓ Ranked #1 for jobs on major search engines.
- ✓ SA's most established job portal.
- ✓ Affordable online recruitment solution.
- ✓ World-class recruitment functionality.
- ✓ Fresh, funky & user-friendly interface.
- ✓ Enhanced job advertising options.
- ✓ Intelligent & accurate Job Seeker search.
- ✓ Sophisticated job application management suite.
- ✓ Comprehensive data management and reports.
- ✓ Personalised client service and support.

Advertise a job advert from R570!

- ✓ Discounts on volume job adverts.
- ✓ Credit Card, Debit Order & EFT payment options.
- ✓ Job exposure for up to 30 days.
- ✓ Your job advert alerted to matching Job Seekers.
- ✓ Edit your job ad descriptions live.
- ✓ Priority & Top Job enhancement features.
- ✓ Create pre-screening interview questionnaires.
- ✓ Receive emailed job applications.
- ✓ Online job application management suite.
- ✓ View job activity reports online.



How do I post a job advert?

Register your details, select the number of job adverts you want to advertise and indicate your enhancement preference. Enter billing details and payment method. Create the job ad and you're done.

Do I have to create my job advert immediately?

You will have 30 days in which to capture your job advert(s) from the date of purchase. You will have 14 days access after the job advert expires to conclude your recruitment process with the option to renew your job advert.

How will I receive my job application responses?

Job applications will be emailed to you and you will be able to access them online as well. The online application management suite will assist you in short-listing, placing, regretting or commenting on CV applications received from job applicants.

How can I get more exposure for my job advert?

When creating your job advert you will have the option to enhance your job advert by placing it in the Priority Job or Top Job enhanced advertising areas.



Features & Value

Our sophisticated and uncomplicated functionality delivers a structured product that has been enhanced in line with market requirements.

Casual Job Advertiser Features	Value to you
Job advertising	Advertise job advertisements with optional pre-screening questionnaire.
Featured job advertising enhancements	Reach more passive and active Job Seekers by enhancing your job ads as either a Top or Priority Job.
Job creator	User-friendly WYSIWYG guided online job editor with instant Job Seeker profile matching capability.
Job advertisement management	Easily create, sort, save, edit, manage and preview new, expired and pending jobs.
Job templates	Create and save multiple job templates to reduce administration time.
Emailed job applications	Receive job applications via email and online.
Application management suite	Track new, regretted, short-listed, placed and matched Job Seekers. Plus enhanced Job Seeker communication.
Data management and reporting tools	Print, save, email or export placement and job activity reports.
Recruitment activity overview	Quick update on job adverts and Job Seeker activity.



Upgrade To A Priority Job & Get Access To Recruit Assist

Recruit Assist is your personal professional hands-on recruiter that will assist you with your tougher and more urgent job vacancies.

Recruit Assist Offers:

Job Writing Assistance

Practical advise on how to write better quality job advertisements to improve the quality & quantity of job applications.

Manual Application Screening

Review the content of the job advertisement and provide practical advise on how to improve job views and applications by enhancing the quality and detail of the job ad (based on tried and tested research).

How to activate Recruit Assist?

Recruit Assist is available per job level, so you select for which job advertisements you require **Recruit Assist**. To activate **Recruit Assist**, simply upgrade any one of your Job Advertisements to a '**Priority Job**' for only R1,140 inclusive of VAT.

Benefits of a 'Priority Job':

- Activates Recruit Assist!
- Displayed in search results with a yellow priority star next to it to draw attention to urgency.
- Is filtered to the top of standards jobs & if no Top Job exists for that search it will go into the Top Job spot too.
- Featured in left sidebar 'Priority Jobs' section throughout the Job Seeker zone.
- Featured in the next Job Seeker newsletter that goes out to over 180,000 subscribing Job Seekers.

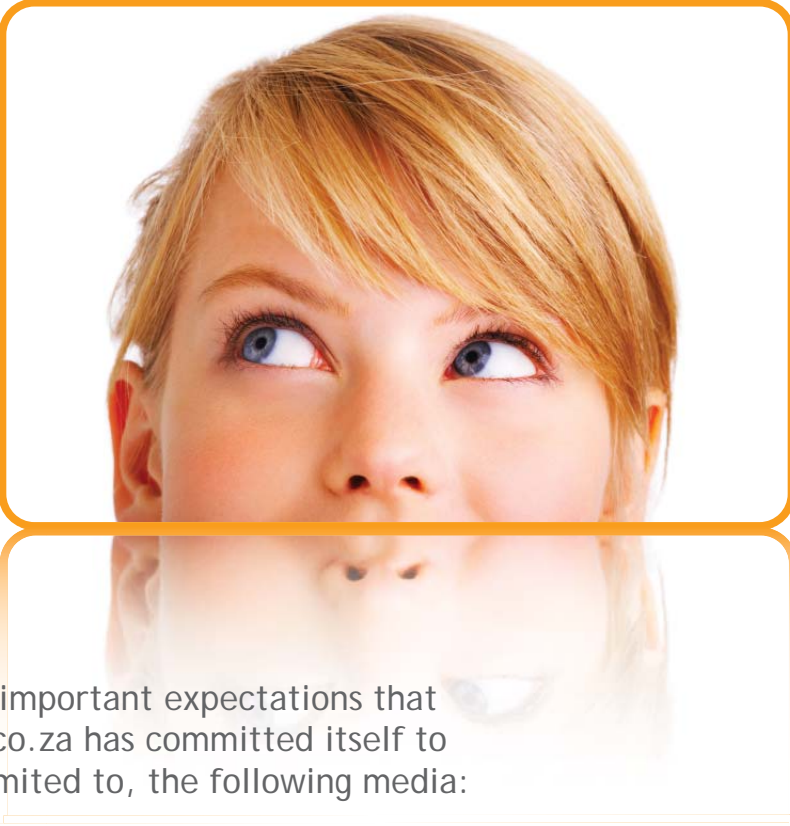


Reaching Active & Passive Job Seekers

We are committed to providing extended engagement with online Job Seekers by focusing significant efforts on creating a job seeker centric portal to uniquely attract both the active and reactive (passive) Job Seekers at all levels. The prevalence of online recruitment shows that there is little competitive edge in having a job site unless it offers a fast, candidate-friendly and engaging job hunting experience.

It is no longer sufficient to simply provide job vacancies online; Job Seekers expect recruitment websites to provide personalised services to support their job search and enhance their online experience. Jobs.co.za differs from many other online recruitment websites in that it is geared towards offering features that resonates with generational members.

South African Job Seekers can look forward to a job portal that is committed to adding value to the Job Seekers through interactive career advice, Job Seeker community forums, blogs, videos and many other world-class services that international Job Seekers are already well accustomed to receiving. Our Job Seeker services are unmatched in the South African online recruitment space.



Advertising & Marketing

We recognise that attracting fresh quality Job Seekers to Jobs.co.za is one of the most important expectations that our recruiters have. To attract both the active and passive Job Seeker audience, Jobs.co.za has committed itself to delivering a sustainable marketing and advertising campaign that includes, but is not limited to, the following media:

Radio	Outdoor	Other
Highveld Stereo - Gauteng & Surrounds	Streetpole Ads - Johannesburg	Google Natural Search
Jacaranda - Gauteng	Streetpole Ads - Pretoria	Google Paid Search
KFM - Western Cape & Surrounds	Streetpole Ads - Durban	Various Other Online Publishers
East Coast Radio - Kwa-Zulu Natal & Surrounds	Billboards - Gauteng	Bus shelters
5 FM - Nationwide	Billboard - Cape Town	Newspaper Careers sections

Job Portal Footprint

Feel confident about choosing Jobs.co.za as your online job advertising and application management system. Jobs.co.za attracts over 80,000 unique visitors per month and has over 300,000 registered Job Seekers on the database with approximately 17% holding an EE (Employment Equity Status). A recent demographic profile of the database shows dominance in the 26 to 35 age group.

Jobs.co.za targets both a local (62%) and international (38%) Job Seeker audience in over 50 industries.

The most popular industries are:

Information Technology Secretarial Administration

Banking Marketing Sales Finance Customer Service

Management Executive Accounting Engineering Travel

Hospitality Electronics Media Retail Manufacturing

Human Resources Training Telecommunications



Who is Jobs.co.za?

Jobs.co.za is South Africa's oldest recruitment website launched in 1997. Today, Jobs.co.za is under the management of experience online recruitment and internet marketing professionals. The site is ranked number one on major search engines such as Google - coupled with its strong domain name, Jobs.co.za lends itself to being the Job Seeker's job portal of choice when looking for alternative employment and career advancement.

For more information, contact us on 0861 JOBS 101 | 0861 5627 101 | or email enquiries@jobs.co.za

Visit www.jobs.co.za