

Why Jobs.co.za is South Africa's Job Portal of Choice

- Ranks #1 for 'Jobs' and 'Jobs in South Africa' on Google and other major search engines.
- Generates an average of over 1 Million page impressions over a 30 day period (81% SA Traffic).
- Attracts over 120,000 new unique visitors monthly, spending over 5 minutes on the site per session.
- More than 40% of visitors return during a month with 35% returning more than 3 times per month.
- Receives an average of 10,000 new CV registrations per month.
- Hosts 410,000 Job Seekers from across 53 industries.

Demographics

- Dominance in the 25 to 35 age group with 25% in the 36 to 55 age group.
- Over 65% have a tertiary qualification of which 18% are Graduates, 22% hold a National Higher Diploma, 9% a National Certificate, 4% completed trade certifications while 12% hold other professional qualifications.
- Predominantly Gauteng based (58%), followed by Western Cape (15%) and then KZN (14%).
- Average target income of R25,000 per month.
- Approximately 25% hold employment equity status.
- Gender split of approximately 50/50 male & female.
- LSM Groups 8 to 10.



TOP 10 CATEGORIES

Job Seeker CV's

- Information Technology
- Auditing, Accounting, Banking & Financial
- Administration & Office Support
- Call Centre & Helpdesk
- Engineering
- Sales & Marketing
- Building & Construction
- Motor
- Human Resources, Education & Training
- Advertising & Media

Jobs

- Information Technology
- Hospitality
- Auditing, Accounting, Banking & Financial
- Administration & Office Support
- Call Centre & Helpdesk
- Engineering
- Government & Public Sector
- Human Resources, Education & Training
- Sales & Marketing
- Health, Medical & Pharmaceutical

Last updated in February 2010

